

SUMMER INTERSHIP

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Personal Details

First Name : amina**Last Name** : helal**Nationality** : egyptian**Second Nationality (optional)** :**Age Range** : 20-23**Gender** : Female

Address

Primary Address

Address Line 1 : Nasr City**Town / City** : * : Cairo**Country** : Egypt**Email Address** : aminahelal@aucegypt.edu**Unavailable interview dates** :

Career Choice

Business unit : Mashreq**Function choice** : Marketing**Second Function Choice** : Human Resources

Further Education

University :**Faculty** :**Major / Department** : political science**Graduation Year** : 2014**Degree/GPA** : 2.8

Secondary Education

School Name : *Lycee Francais du Caire**Dates From - To** : * -06/30/2011**High School Certificate** : *French Baccalaureat

Language Competency

English

Comprehension : Fluent**Speaking** : Fluent**Writing** : Fluent

Arabic

Comprehension : Fluent

Speaking : Fluent

Writing : Fluent

French

Comprehension : Fluent

Speaking : Fluent

Writing : Fluent

Work Experience

Please give details of any work you have undertaken, indicating whether full-time, part-time, vacation work or industrial training etc (most recent positions first).

Interests Activities

We are interested in what you do / have done outside your academic work.

Please record your non-academic interests and activities stating whether at school, college, university or elsewhere. Record any positions of responsibility you have held in any aspect of your life. (300 word limit imposed) *

-Chief Organizer of The AUC Olympics(2013-2014) -Member of Enactus AUC Advisory Board(2013-2014) -Human Resources Director Enactus AUC(2013) -Reception & Entertainment Head SIFE AUC(2012-2013) -Entertainment member in SIFE AUC(2011) -Public Relations member in SIFE AUC (2011) -CISV participant in a Seminar Camp in Indonesia for a month representing Egypt(2009) -Vice President Rotaract Egypt-Lyceee Francais Du Caire for "Project One"(2009-2010) -Charity work at school for The 57357 Hospital

These questions tell us something about how you respond in challenging situations. Please answer them using examples from your experiences in academic, social or working life

1. Please tell us about experiences and people that have over time shaped your decision to consider a management career within Unilever and in your chosen function in particular. What efforts have you made to test out your choices?(300 word limit imposed) *

I lived in different places and went to the French schools wherever I travelled which exposed me to new cultures and interesting people that I believe had influenced me a lot. My school taught me to study hard and do many tasks at the same time which is a typical French ideology. Then going to an American University developed my critical thinking as well as my presentation skills and English. All of the above, made me who I am today but my decision of considering an internship in Unilever came after I worked in Enactus and spent long days working in coordination with the Marketing Team on the Branding campaigns and all our successful events where I learned crisis management. I'm very interested in Politics so I chose the

Political Science Major and found the University activities and organizations an opportunity to develop my skills and discover different fields like the Human Resources and Marketing.

2. Using an example of a time when you were in a new environment and had to achieve a task, please describe a) how you established and used a network of contacts, and b) how you set about influencing people, to help you achieve your task. (500 word limit imposed) *

I was new in my position as a Human Resources Director in Enactus AUC and we had a meeting with our Enactus AUC upper board telling us that SIFE changed its name and became Enactus and that we had to come up with creative ideas for our rebranding campaign to introduce Enactus to the AUCian community. Although, it was a marketing task but we were all working on Enactus Marketing so I enjoyed organizing several brainstorming meetings with my committees and each time we tested the feasibility of the ideas until we agreed on a few ones that we added to the marketing team's ones and succeeded in making the campaign extremely unique, catchy, feasible with our budget and effective. In order to reach my goal which was getting the best out of my team members, I tried to make the meetings less formal, brought them chocolates and gave them credit whenever the idea was different and new. Also, I removed all hierarchy and was thinking of all my family and friends connections who could help us in making our ideas implemented. This aspect made the team less embarrassed and gave them confidence in what they suggested. By doing all that I made them work with a positive spirit and made us come up with one of the best campaigns on campus with the help of the Marketing team.

3. Tell us about an occasion when you have taken the initiative to learn and develop yourself in significantly new ways. Why did you want to do this, what did you do and what was the result?(300 word limit imposed) *

I was 16 years old and had the opportunity to travel on my own to Indonesia with CISV camps as a representative of Egypt for a month and the rules of this camp were that I was going to spend two days with a host family in Indonesia then move to our camp where there will be no phone nor internet for a month to make us benefit from the experience as much as possible. I wanted this opportunity because I knew I was going to learn a lot and become independent. It was very beneficial and challenging as I was put in hard situations where I was asked for example to organize an Egyptian night for the 30 participants with only the materials we had there. It also made me responsible because we were the only Arabs and Egyptians so we were always put in comparison with the others. Convincing my parents about going there and using all my creativity and everything I had learned before attending the Seminar, helped me to achieve this goal and go develop my communication skills, general knowledge but also my group work skills.

4. Tell us about a time when you saw the opportunity to really make a difference for the future of an activity, team or organization. What did you do, what obstacles did you overcome, and what happened as a result? (300 word limit imposed) *

I saw an opportunity in making a difference in a special individual's future which led to a difference in the team's mentality before all. It was in SIFE AUC where I was the Entertainment and Reception Head and was recruiting my members who according to my interview questions and criteria needed to be active, committed, and flexible. I interviewed a student who had physical disability and who surprised me with the amount of positive energy he had and creative ideas which made me accept him in a committee where people are expected to move everywhere and organize outings and trips. The obstacles were in finding him suitable tasks but the result made me feel very proud and honored for having benefitted from someone's skills and gave him the chance to change the team's and my judgments on people from appearances. By treating him normally and by making him responsible for our online presence as Entertainment & Reception team, we made a difference in his life.

5. Tell us about a time when you have had to analyse and understand a complex situation in order to make decisions and put a plan into action. What did you do and what was the outcome? (300 word limit imposed) *

I had a meeting with the president of the organization I worked with and he told me that I will be the Human Resources Director and not the Entertainment and Reception committees Head anymore as we had a crisis in the organization with the dismissal of many people. I had to split my Entertainment & Reception committee into two, each one with a head. I thought that what was missing in the structure was the maintenance or the responsible for all our Enactus members, so I chose the top three members of my old committee, made them attend HR trainings on campus then proposed to them to become heads. Besides, I created a new committee called Personnel Affairs which was missing in our structure responsible for databases and anonymous suggestions. The obstacles were the other members who were not chosen, and how to make them feel appreciated. But also introducing the chosen ones as heads and not members anymore to their friends. What happened as a result was that by taking this decision I gave these three people the opportunity to become leaders and gave them preparation to become today's Enactus AUC Upper Board members where they lead other students.

General

Please give details of any military service requirements, with reasons for any exemptions claimed. If you have completed your military service please state when. If you have answered Exempted above, please specify the reason you were exempted.

A Girl

Do you have any health problems that could affect your future employment? If yes, please specify:

No

Do you have any relatives in Unilever NAME? If yes, please give details:

No

Is there anything that has not been covered that you would like to mention? Are there any personal considerations that may be relevant to your application?

NO

Have you applied to Unilever before? If yes, what did you apply for:

NO

Have you attended a Summer Internship in Unilever before? If yes, please provide details:

Year :

Line Manager Name :

Have you attended/participated in any event/activation held by Unilever in the last year (e.g. Lecture, workshop, competition)? If yes, please provide details

Have you attended/participated in any activity held by other companies in the last year (e.g. internship, competition, workshop etc)? If yes, please specify

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